

Advertise in the Gala Program!

Why Should I Advertise?

The Gala Program is distributed and used by over 350 guests at the Friends of St. Catherine Gala and is a guide to not only the event but also St. Catherine Laboure School. This program with a full-color glossy cover contains the event itinerary, sponsorship recognition, a listing of Live Auction items, Gala Sponsors, and information about St. Catherine Laboure School and the Christian McNaughton Endowment Fund.

The Friends of St. Catherine Gala Program provides advertising opportunities for all businesses and individuals. Advertising in the program not only directly supports St. Catherine Laboure School and the Christian McNaughton Endowment Fund but also promotes your business as a supporter of a valued organization in the community. The Gala Program is not only distributed to all guests at the event but is also used the following year in promoting advertisement commitments for next year's event, promoting your business for an indefinite time period. In 2011, over eighty businesses proudly supported this event by advertising in the Gala Program.

About Us.

The Friends of St. Catherine Gala is our school's premier fundraising event. Since its inception, the Gala has raised over \$425,000 for our school. These funds have been used to purchase much needed equipment, supplies and make necessary improvements to our school. The first Gala was held in the year 2000 and built upon an Endowment Fund established in 1997 after the sudden death of one of our preschoolers, Christian McNaughton. Through the Gala and the Endowment Fund his memory and legacy lives on. Each year, the Gala features an elegant theme and luxurious evening filled with live and silent auctions, exquisite food, and exceptional live music by the Chatterband, dancing, and a warm environment that unites our parents, teachers, and friends in one mission-to make our school the best possible place to educate our children.

Where do I begin?

Reserve your space today by completing the Advertisement Reservation Form or emailing your ad as directed on the form and sending payment to St. Catherine Laboure School. The completed Reservation Form and payment must be received by Friday, January 14, 2011.

I need an advertisement designed for my business.

If in need of design assistance for your advertisement, please contact Lisa Tosheff of Taylor Made Graphics by phone at (717)657-0349 or via email at taylormade01@comcast.net. Taylor Made Graphics also offers additional discounts on design services for those businesses supporting the Gala.

I have further questions.

If you have any questions about advertising in the Program Booklet, contact Gala co-chairs Cathy Sweeney; (717) 329-2198, or Colleen Weber (717) 579-7664

2012 Gala Program Advertising Reservation Form

Please supply your ad in one of the following ways: High-resolution PDF, JPEG, EPS, or **TIFF file** with all fonts embedded or printed laser copy of the ad. Please note if you would like to use your ad from last year.

Please send or e-mail your ad by January 14, 2011

Email: taylormade01@comcast.net

St. Catherine Laboure School
Attn: Gala
4020 Derry Street
Harrisburg, PA 17111
Phone: 717-564-1760

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Full-Page Ad (5" x 7 ¾") \$300

**Half-Page ad
(5" x 3 ¾")
\$150**

**Quarter-Page ad
(2 ⅜" x 3 ¾")
\$75**

Royal Patrons: Individual Listing in Program Booklet: Gold: \$ 50 Silver: \$ 25 Bronze: \$ 10

(write name as you want it to appear in program): _____

Please make checks payable to *Friends of St. Catherine Laboure School.*